



Rotary Fellowship for
Empowering Women



Rotaract
District 9213



Rotaract
Club of Kampala North



**ROTARY FELLOWSHIP FOR EMPOWERING
WOMEN,
D9213-ROTARACT LADIES' INITIATIVE
AND
ROTARACT CLUB OF KAMPALA NORTH**

AT

**Save The Disadvantaged Foundation- Kirinya,
Bukasa**

Saturday 12th October 2024

Commemoration of the International Day of the Girl Child

By:

*Rotary Fellowship for Empowering Women, D9213-ROLI, Rotaract Club of Kampala North &
Safe The Disadvantaged Foundation*



Rotary Fellowship for Empowering Women



Rotaract District 9213



ROLI

Rotaract Club of Kampala North



Date: 12th October 2024

Venue: Save the disadvantaged foundation

Prepared by: Bavuga Carolyne

Acronyms used:

RFEW- Rotary Fellowship for Empowering Women

ROLI- Rotaract Ladies initiative

SDF -Save the disadvantaged foundation

KANOs- Rotaract club of Kampala North

Introduction:

To commemorate the international day of the girl child, RFEW in collaboration with ROLI and KANOs organized a physical skilling session on the 12th October 2024 for the women and girls at SDF on how to use social media to market and sell their products hence becoming economically empowerment in the long run.

SDF is a registered charity organization on a mission to uplift and develop communities, with a special focus on young individuals and disadvantaged groups majority of whom are women. SDF believes in nurturing potential, empowering the vulnerable, and creating a better future for those in need hence they address causes like education, entrepreneurship and advocacy.

The center is based in Kirinya Bukasa Namataba.

Commemoration of the International Day of the Girl Child

By:

Rotary Fellowship for Empowering Women, D9213-ROLI, Rotaract Club of Kampala North & Safe The Disadvantaged Foundation



Rotary Fellowship for Empowering Women



Rotaract District 9213



Rotaract Club of Kampala North



Rotary Fellowship for Empowering Women



Rotaract District 9213



COMMEMORATION OF THE INTERNATIONAL DAY OF THE GIRL CHILD

Harness the power of social media to transform your Business

12th Oct 2024
9:00am

venue
Save The Disadvantaged Foundation - Kirinya



Rotaract Club of Kampala North



Participants present:

WR Diana Atim - Vice chair RFEW

PR Bavuga Carolyne - programs chair RFEW

Rtr. John Bosco- ROLI

Rtr. Samantha- ROLI chair in RAC Kampala North

President Edwin Muyunga of the Rotaract club of Kampala North

Chairman LC1 of Bukasa Namataba- Mr. Katende

Tumwebaze Edson - Kira municipality MP Contestant

Women present - 70

Children present- 110

Activities held:

Inspection of the center and show casing of the works by the ladies.

They had beautifully hand crafted shopping bags, African inspired tote bags, laptop bags, Shampoos, liquid soap, bar soap, African dresses, table coasters, table mats, paper made baskets to mention but a few.

Commemoration of the International Day of the Girl Child

By:

Rotary Fellowship for Empowering Women, D9213-ROLI, Rotaract Club of Kampala North & Save The Disadvantaged Foundation



At 10:00am the event was officially opened with some opening remarks from the center director Ms. Magnet Mbugiro

Rtr. John Bosco from ROLI took on the microphone and gave some remarks too. He went on to facilitate the training session to the women present on how to use the different online tools and social media platforms to market their products. John Bosco informed the ladies of the presence of Whatsapp, Facebook, Twitter, Instagram, Tiktok as platforms they can use to show case their businesses.

Commemoration of the International Day of the Girl Child

By:

Rotary Fellowship for Empowering Women, D9213-ROLI, Rotaract Club of Kampala North & Safe The Disadvantaged Foundation

He further urged the ladies to focus more on using the Whatsapp Business Platform because of its various benefits such as the ability to have a catalogue for the products which makes them known out to prospect even before they can contact you or posting them. He emphasized that Whatsapp Business would be the most ideal platform for both communication and business because of its user friendliness and it has no hidden costs.



Commemoration of the International Day of the Girl Child

By:

Rotary Fellowship for Empowering Women, D9213-ROLI, Rotaract Club of Kampala North & Safe The Disadvantaged Foundation

PR Bavuga Carlyne engaged the children teaching them some life skills like decision making, negotiation, and taking them through some self-awareness activities.



Rtr. Samantha a member of the Rotaract club of Kampala North also gave some remarks on behalf of the club informing the attendees of how Rotary is very much committed to supporting all members for the community in order to uplift their livelihoods.

Commemoration of the International Day of the Girl Child

By:

Rotary Fellowship for Empowering Women, D9213-ROLI, Rotaract Club of Kampala North & Safe The Disadvantaged Foundation

WR Diana Atim who stood in for the red Rose introduced herself and gave some remarks too. PR Bavuga Carolynne gave remarks on behalf of the fellowship, enlightening the people present about the fellowship mission and vision. Bavuga also highlighted the fact that this was just the beginning of a partnership between the center and the fellowship. Bavuga encouraged the women present to utilize the training given unto them for them to get some results.



Commemoration of the International Day of the Girl Child

By:

Rotary Fellowship for Empowering Women, D9213-ROLI, Rotaract Club of Kampala North & Safe The Disadvantaged Foundation

The local area leaders went on to commend the center director Ms. Maggie for the great work she was doing to empower the girls and women and the community of Bukasa at large.



There was a musical and dance interlude and the women entertained the guests with their talents.

The younger ladies too showcased their works in a fashion show wearing the dresses they had tailored themselves.



Commemoration of the International Day of the Girl Child

By:

Rotary Fellowship for Empowering Women, D9213-ROLI, Rotaract Club of Kampala North & Safe The Disadvantaged Foundation

Challenges faced:

1. Absence of RFEW branding
2. Little and late mobilization of partnering members to attend the event
3. Low membership turn-up from the fellowship and the other partnering organizations
4. Minimal project publicity

PROJECT EXPENDITURES

Item	Quantity	Unit cost	Total amount
Photography	1	1	154,000
Refreshments	16 cartons of soda	10,000	160,000
Transport	1	20,000	20,000
Flyers	2	20,000	40,000
Grand total			374,000ugx

Much appreciation to all our partners the Rotaract club of Kampala North, the Rotaract ladies initiative and our hosting partner Save the disadvantaged foundation.

Commemoration of the International Day of the Girl Child

By:

Rotary Fellowship for Empowering Women, D9213-ROLI, Rotaract Club of Kampala North & Safe The Disadvantaged Foundation